

6th Annual



May 18TH, 2026



Gifts of Love is proud to announce

Gifts of Love Golf Tournament Presented by PeoplesBank

May 18, 2026 The Golf Club of Avon.



Building on the momentum of our most successful and best-attended tournament to date, this signature event continues to grow in both reach and impact. The tournament brings together an influential audience of business owners, senior executives, and community leaders from across Connecticut, offering marketing partners valuable, in-person brand exposure in a highly engaged and relationship-driven setting.

We invite you to explore our 2026 Marketing Partner packages, each designed to deliver meaningful visibility during all phases of the event. Packages are fully customizable to align with your organization's goals while directly supporting Gifts of Love's mission to provide food, clothing, and essential resources to individuals and families facing food insecurity. Your partnership helps ensure this important work continues, while positioning your brand alongside a trusted nonprofit at a premier community event.



OUR PACKAGES



PeoplesBank

Tier	Partnership	Price	Foursome	Exclusive
1	Hospitality	\$7,000		
	Golf Cart	\$5,000		
	Dinner Host	\$5,000		
2	19 th Hole Host	\$4,000		
	Putting Contest	\$4,000		
	Golf Ball	\$3,000		
	Lunch Host	\$3,000		
	Hole Partner	\$2,000		
	Registration	\$1,800		
	Beverage Cart	\$1,500		
3	The Ace	\$1,600	*	
	The Birdie	\$900		
	The Eagle	\$500		

The Aces

Tier 1: Exclusive premium tier benefits for maximum visibility, including robust cross-platform brand engagement and high-visibility activations on the day of the event.

The Fairway

Tier 2: Our Fairway packages offer your organization curated benefits designed to align with your marketing goals and corporate social responsibility initiatives.

The Clubhouse

Tier 3: A selection of benefits designed to maximize value, including digital, print and on-course activations.

* 2 golfer registrations are offered with The Ace Partnership

BENEFITS

STANDARD PARTNER BENEFITS



All partnership tiers include a standard set of benefits providing brand visibility and recognition throughout the tournament, with expanded exposure available at higher levels.

Benefit	Tier 1	Tier 2	Tier 3
Social Media Post	✓	✓	✓
Email Recognition	✓	✓	✓
Logo on Marketing Materials	✓	✓	✓
Logo on Tournament Website	✓	✓	
Logo on Event Partner Banner	✓	✓	
On Course Signage	✓	✓	
Recognition by MC	✓	✓	
Recognition in Event Slideshow	✓	✓	
Speaking opportunity at Event	✓		
Exclusive On-Course Signage	✓		

THE ACES PREMIUM TIER PACKAGES



PeoplesBank

Hospitality Host

Premium golfer welcome & engagement experience

- Exclusive hospitality presence at the golfer welcome area
- Branded snack bag provided to every golfer
- Branded giveaway item placed in every golf cart
- Cross-platform marketing and promotional exposure before, during, and after the tournament
- High-visibility brand placement at a sold-out event attended by business and community leaders from across Connecticut



All premium partnership opportunities offer meaningful brand alignment with Gifts of Love and are designed to deliver exceptional visibility, engagement, and community impact.

THE ACES PREMIUM TIER PACKAGES



Golf Cart Host

Brand exposure where the golfers ride

- Prominent branded signage in every golf cart throughout the tournament
- Additional signage placement at key locations around The Golf Club of Avon
- Ongoing visibility during play, delivering repeated impressions across the course
- Recognition in marketing and promotional materials before, during, and after the event
- Association with a premier tournament experience and influential Connecticut audience



Dinner Host

High-profile recognition during dinner

- Prominent dining presence with a reserved table in a prime dining room location
- Personalized welcome signage featuring your organization at the dining room entrance
- Branded table tents displaying your name and logo throughout the dining space
- Branded favors with a custom promotional item placed at each seat
- Speaking opportunity to address attendees during dinner and share your organization's commitment to corporate social responsibility



All premium partnership opportunities offer meaningful brand alignment with Gifts of Love and are designed to deliver exceptional visibility, engagement, and community impact.

FAIRWAY PACKAGES

CURATED BENEFITS FOR PREMIUM VISIBILITY



19th Hole

- Logo signage during cocktail hour
- Signature cocktail
- Logo on cocktail napkins



Putting Contest

- Signage on putting green
- Recognition during the putting contest



Golf Ball

- Logo on golf balls provided to every golfer

Registration

- Recognition during opening remarks
- Prominent signage at registration area



Lunch Host

- Signage at lunch stations on the course
- Logo on lunch napkins

Hole Partner

- Exclusive logo signage with recognition as "Hole Partner" on tee or green

Beverage Cart

- Logo signage one of two on-course mobile beverage carts



CLUBHOUSE PACKAGES

HIGH VISIBILITY.
MAXIMUM VALUE.



The Ace

Includes digital and print recognition across social media, the tournament website, email communications, and marketing materials, plus two golfer registrations.



The Birdie

Brand recognition across social media, the tournament website, email communications, and marketing materials.



The Eagle

Recognition through social media, logo placement on the tournament website, and email mentions.